

DOCKET NO.: FLOR-0162
Application No.: 09/965,963
Office Action Dated: January 5, 2007

**PATENT
REPLY FILED UNDER EXPEDITED
PROCEDURE PURSUANT TO
37 CFR § 1.116**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Richard G. Rebh

Confirmation No.: **5193**

Application No.: **09/965,963**

Group Art Unit: **2629**

Filing Date: **September 28, 2001**

Examiner: **Duc Q. Dinh**

For: **METHODS AND SYSTEMS OF INTERACTIVE ADVERTISING**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated **January 5, 2007**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 4 of this paper.